



April 10 & 11

2021





Directors' Welcome:

Hello and welcome to the 5th annual USC OWN IT Summit, which also happens to be our first ever virtual summit! While life as we knew it completely took a turn over the past year, we have been committed to our organization's mission, while adapting to a virtual environment. As much as we wish to be greeting each of you in person with handshakes and hugs, our team has worked tirelessly to put on another astounding summit, packed with invaluable workshops, panels, networking opportunities, & more.

In the 11 months our team has been together, we sat down and took a deep look to reevaluate and refocus our organization's mission. In light of recent events over the past months, we realized that we needed to put a greater emphasis on the diversity, equity, and inclusion of our annual summit. We believe that by committing to our values of empowerment, representation, preparation, transparency, allyship, and growth, we are pushing forward today's most important conversations and elevating the voices that need to be heard. Our team is proud to have reached our goal of showcasing ~50% BIPOC speakers and moderators, and we look forward to making even larger strides in the coming years.

Whether you are a returning attendee or joining us for the first time, we are in this virtual experience together. We choose to see the bright side of an online summit—speakers, moderators, vendors, and attendees alike are uniting from far and wide to create a network of empowered women & non-binary people. We are thrilled for this unique experience, and look forward to hosting you. More than anything, we hope this summit sparks difficult conversations, highlights intersecting identities, and shows you that you can create your seat at any table.

Join us for an unforgettable experience!
Kindly,

Mitali Shanbhag & Ines Ramirez
Executive Directors

Our Mission & Values

USC OWN IT strives to serve the next generation of female and non-binary leaders by helping students build representative networks and access opportunities. Our summit addresses the lack of gender equity in schools, the workforce, and society by uplifting marginalized voices, celebrating unconventional paths, and responding to societal needs. We form partnerships at the USC, local, and national level to scale our impact and diversify our reach.

EMPOWERMENT

Serve and uplift women and non-binary individuals.

REPRESENTATION

Maximize diversity and inclusion by celebrating all backgrounds and paths.

PREPARATION

Provide a valuable experience and equal access to opportunities.

TRANSPARENCY

Encourage dialogue within our community.

ALLYSHIP

Listen to marginalized voices and respond to societal needs.

GROWTH

Scale impact at the USC, local, and national level.



**Visit our website
for more.**

01 Saturday

APRIL 10, 2021

09:00 KINRGY Workout Class

MAINSTAGE

Find some space and get out of your chair with a fun workout to get energized before the summit starts.

09:30 Break

10:00 Welcome Address

MAINSTAGE

Mitali Shanbhag
Executive Director

Ines Ramirez
Executive Director

10:15 Day 1 Workshops

Check your email for a personalized link based on the preferences you filled out ahead of the summit, or go to our [breakout sessions](#) page.

11:00 Meditation

MAINSTAGE

Gillian Finley
Lecturer of Ballet and Pilates, USC Kaufman

11:10 Performance

MAINSTAGE

Ellie Williams
Singer/Songwriter

11:25 A Conversation With Sophia Amoruso & Susan Yara

MAINSTAGE

Sophia Amoruso

*New York Times Bestselling Author,
Serial Entrepreneur, Online Educator*

Susan Yara | MODERATOR

YouTube; Founder, NATURUM

12:00 Networking Marketplace

02 Sunday

APRIL 11, 2021

10:00 Opening Remarks

MAINSTAGE

Dr. Carol Folt
President, USC

10:10 Paving Paths: Making Room & Taking Space

MAINSTAGE

Shontay Lundy
Founder, Black Girl Sunscreen

Tiana Davis Kara
Founder, Built By Girls

Beatrice Dixon
Founder, The Honey Pot Company

Shannon Watts
*Founder, Moms Demand Action
for Gun Sense in America*

Olivia Owens | MODERATOR
*Creator & General Manager,
IFundWomen of Color*

02 Sunday

10:50 A Conversation with Julianne Hough & Simrin Player

MAINSTAGE

Julianne Hough
Actress & Founder

Simrin Player | MODERATOR
Alumna, USC Kaufman School of Dance

11:20 Morning Breakout Panels

VARIOUS ZOOM ROOMS

Check your email for a personalized link based on the preferences you filled out ahead of the summit, or go to our [breakout sessions](#) page.

12:05 Telling Our Stories: Representation in Entertainment & Media

MAINSTAGE

Domee Shi
*Director, Pixar
Animation Studios*

Snigdha Sur | MODERATOR
Founder & CEO, The Juggernaut

12:25 Lunch Break

Check out our [guide](#) to some local BIPOC-owned restaurants!

01:00 The Power in Platforms: Enacting Change

MAINSTAGE

Alyson Stoner
*Actress, Entrepreneur, &
Wellness Activist*

Liz Hernandez | MODERATOR
Creator, WORDAFUL

01:35 Afternoon Breakout Panels

VARIOUS ZOOM ROOMS

Check your email for a personalized link based on the preferences you filled out ahead of the summit, or go to our [breakout sessions](#) page.

02:20 Witnessing: A Front Row Seat to a Historic Election & Year

MAINSTAGE

Deepa Shivaram
*Political Reporter,
NBC News*

Rachel Scott
*Congressional Correspondent,
ABC News*

Katy Tur
*NBC News Correspondent;
Anchor, MSNBC Live*

Jessica Yellin | MODERATOR
Founder, News Not Noise

03:05 Keynote Address: ICONversation with Gloria Steinem & Amanda Nguyen

MAINSTAGE

Gloria Steinem
2021 KEYNOTE SPEAKER

Amanda Nguyen
2021 KEYNOTE MODERATOR



**Join us on our event
platform, Whova.**

Meet Our 2021 Mainstage Speakers.



Gloria Steinem

KEYNOTE SPEAKER

Gloria Steinem is a writer, lecturer, political activist, and feminist organizer. She travels in this and other countries as an organizer and lecturer and is a frequent media spokeswoman on issues of equality. She is particularly interested in the shared origins of sex and race caste systems, gender roles and child abuse as roots of violence, non-violent conflict resolution, the cultures of indigenous peoples, and organizing across boundaries for peace and justice. She now lives in New York City, and is the author of the travelogue *My Life on the Road*.



Amanda Nguyen

KEYNOTE MODERATOR

Amanda Nguyen is the CEO and founder of Rise, a social movement accelerator. She is a 2019 Nobel Peace Prize nominee and star of the Emmy-nominated documentary “Rise Above.” She penned her own civil rights into existence and unanimously passed the Sexual Assault Survivors’ Bill of Rights, after having to navigate the broken criminal justice system after her own rape. 32 laws protecting more than 85 million sexual violence survivors have been created modeled off of her federal law.

The federal law was the 21st bill in modern US history to pass unanimously on the record. In recognition of her work, Amanda is a Heinz Laureate, Nelson Mandela Changemaker, Forbes 30 Under 30, Foreign Policy 100, Time 100 Next, Frederick Douglass 100, and Marie Claire Young Woman of the Year. Previously, Amanda was appointed by President Barack Obama to the United States Department of State as his Deputy White House Liaison and served at NASA. Amanda graduated from Harvard University with a focus on national security and astrophysics.





Sophia Amoruso

NEW YORK TIMES BESTSELLING AUTHOR, SERIAL ENTREPRENEUR, ONLINE EDUCATOR

Sophia Amoruso (she/her) is an online educator, serial entrepreneur and New York Times Bestselling Author. Sophia produces content on entrepreneurship and authored ebook the Side Hustle Bible, and recently launched her inaugural online course, Business Class, a comprehensive program on entrepreneurship. Prior to Business Class, Sophia founded women's network Girlboss as well as fashion startup Nasty Gal, which she built to over \$100 million in revenue.



Shannon Watts

FOUNDER, MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA

Shannon Watts (she/her) is the founder of the nation's largest grassroots group fighting against gun violence, Moms Demand Action for Gun Sense in America, with chapters in every state effecting change at the local, state and national level. Watts is also an active board member of Emerge America, one of the nation's leading organizations for recruiting and training women to run for office. Her book, Fight Like a Mother: How a Grassroots Movement Took on the Gun Lobby and Why Women Will Change the World, was released in May of 2019.



Beatrice Dixon

FOUNDER, THE HONEY POT COMPANY

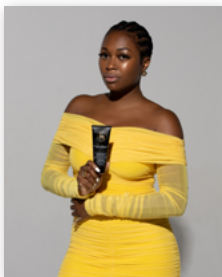
When she was younger, Beatrice Dixon (Bea-triz) (she/her) suffered from bacterial vaginosis for eight months. One night, an ancestor gave her the ingredients to heal herself in a dream. From that insightful dream, she created the formula for a healthy, clean feminine wash. In 2014, Dixon launched The Honey Pot Company, a plant-based feminine hygiene line created with a goal to provide women with a healthy alternative to feminine care that is free of chemicals, parabens, carcinogens and sulfates. The rest is history.



Tiana Davis Kara

FOUNDER, BUILT BY GIRLS

Director for BUILT BY GIRLS. She oversees the strategic direction and brand development for the social impact brand; furthering its mission to prepare the next generation of female and non-binary tech leaders, builders, and creators. She is a passionate DE&I champion, who has gained experience working for notable non-profit and for-profit brands (Black Girls CODE, Verizon) leading the charge for representation in the tech industry. With more than 14 years of marketing experience, she's led creative collaborations and built cultural relevance for major global brands. She's now embarking on a new role as the mom of her beautiful baby boy, Davis.



Shontay Lundy

FOUNDER, BLACK GIRL SUNSCREEN

Shontay Lundy is the Founder of Black Girl Sunscreen (BGS). In 2016, when Shontay became tired of using sunscreen that left a white residue, she decided to leverage her MBA and knack for business to develop a melanin friendly option for women who look like her. The groundbreaking product has not only provided women with darker skin tones with a healthy option to protect their skin, but the brand has cultivated a strong reputation for empowering black women.



Julianne Hough

ACTRESS & FOUNDER

A true triple-threat, Emmy Award-winner Julianne Hough is known to audiences around the world for her success in the worlds of film, television and music. In addition to her performing career, Julianne is active in a wide range of philanthropic endeavors, charities and humanitarian efforts, including numerous causes and organizations that serve women and girls. Julianne is also the founder of Canary House Productions. Canary House aims to dynamically impact lives through stories of transformation, self-discovery and identity with the mission to provide inspiring and diverse content about how to become our most authentic self, through unpredictable journeys.



Domee Shi

DIRECTOR, PIXAR ANIMATION STUDIOS

Domee Shi (@domeeshi, she/her) began as a story intern at Pixar Animation Studios in June 2011, and was soon hired as a story artist on the Academy Award©-winning feature film “Inside Out.” Since then, she has worked on the feature films “The Good Dinosaur,” “Incredibles 2,” and the Academy Award©-winning “Toy Story 4.” In 2015 she began pitching some ideas for short films, and soon was green lit to write and direct “Bao.” A whimsical story loosely based on her own experiences growing up as an only child, and set in the Chinese community in Toronto, Canada, “Bao” screened in front of “Incredibles 2” and won the Academy Award© for Best Animated Short Film. Shi is currently making her feature film directorial debut on “Turning Red,” which is set to release in 2022.



Katy Tur

NBC NEWS CORRESPONDENT; ANCHOR, MSNBC LIVE

Katy Tur is an NBC News Correspondent and anchor of the 2 p.m. ET hour of “MSNBC Live.” A dogged journalist, Tur emerged as a breakout broadcaster in 2016 while covering the entirety of the Trump Campaign across all platforms for NBC News and MSNBC. Tur is known for her resolute reporting style and for her determination to chase the facts. She has also earned a reputation for holding government officials accountable for their statements, accusations, and actions. During her hour of “MSNBC Live,” Tur aims to give viewers immediate analysis and reaction to the daily White House press briefing in addition to diving deep into the day’s news stories.



Alyson Stoner

ACTRESS, ENTREPRENEUR & WELLNESS ACTIVIST

Alyson Stoner is a multi-hyphenate artist, published author, global speaker, and founder of Movement Genius, the holistic fitness program that reconnects mind-body-being through creativity. Alyson makes personal transformation accessible, affordable and culturally relevant to all. A sought-after advocate for mental health and social impact, Alyson has presented and led programming for the United Nations, World Economic Forum, World Health Organization, WE Day, MindValley, Al Gore’s 24-Hours of Reality, and LGBT Center Los Angeles. She’s collaborated with TED, Chopra Institute, Women in Green and beyond.



Rachel Scott

CONGRESSIONAL CORRESPONDENT, ABC NEWS

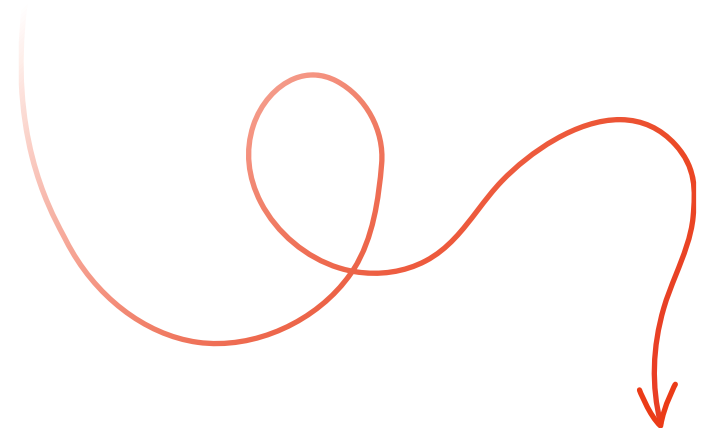
Rachel Scott (she/her) is the Congressional Correspondent reporting from Capitol Hill across all ABC News programs and platforms, including “Good Morning America,” “World News Tonight with David Muir,” “Nightline,” “20/20,” “This Week with George Stephanopoulos,” ABC News Live, ABC News.com, and ABC Audio.



Deepa Shivaram

POLITICAL REPORTER, NBC NEWS

Deepa Shivaram (she/her) is a political reporter at NBC News covering the intersection of race, identity and politics. Previously, she was a campaign embed, where she spent two years traveling the country covering then Senator Kamala Harris and Senator Elizabeth Warren. Prior to the campaign trail, Deepa was an associate producer at Meet the Press. She lives in Washington DC and really loves tacos.



Workshops & Breakout Panels

01 Workshops — 10:15 AM SATURDAY

 [Sign-up for your breakout sessions here.](#)

RESUME 101

Deloitte will be hosting a resume building workshop, where students will be able to gain clarification on key points that should be considered when creating a resume. If time permits, the recruiters will work with students to review their personal resumes.

Yasamin Yeganeh *Audit & Assurance Recruiter, Deloitte*
Laura Tapia *Risk & Financial Advisory Recruiter, Deloitte*

YOU'RE GRADUATING INTO A PANDEMIC—NOW WHAT?

Join Ladies Get Paid founder Claire Wasserman to learn how to position yourself for the job you want. You'll learn to combat internal obstacles like imposter syndrome, identify and articulate your wins and grow your network.

Claire Wasserman *Founder, Ladies Get Paid*

LEVERAGING LINKEDIN FOR YOUR NEXT BIG OPPORTUNITY

Graduating as the most followed student on LinkedIn, Natalie Riso will help you create a profile that will stand out, create content that will help you network with the right people, and leverage your online presence for your next job, side gig, or whatever you may be looking to accomplish next.

Natalie Riso *Global Marketing and Partnerships Manager, 500 Startups*

FLOW STATES: WHY DO THEY MATTER?

A Flow State is characterized by complete absorption in a Task, which results in a total transformation of your sense of time. People who get into Flow more often are more productive, accomplish more in less time, and are happier in both work and life. In this presentation, we discuss the importance of Flow States and the 10 triggers for achieving Flow.

Elsa Lee *Community & Content Marketing, Centered*

VIRTUAL VISIBILITY

Learn how to amplify your personal brand and professional accomplishments, as well as launch a public speaking platform while working or studying remotely. This is a Find Joy in Your Journey Workshop, offered by USC Alumna and digital marketer/creator Joy Ofodu.

Joy Ofodu *Associate Brand Marketing Manager, Technology*

KEYS TO CAREER CONFIDENCE

It's easy to let being "new in your career" create self-doubt - so how do you ignore the internal chatter and show up anyway? Global speaker and author Velera Wilson provides ways to own your skills early and navigate your career, from internships to your first job, with courage and confidence.

Velera Wilson *Speaker, Author, Consultant*

INVESTING IN YOURSELF: MANAGING YOUR PERSONAL FINANCES

There is a lot of information out there when it comes to personal finance. But where do you start? Eva will walk you through the 5 major areas of personal finance: housing, transportation, debt, saving and investing, and other living expenses. You'll be ready to budget and start making the right decisions and you'll soon realize personal finance isn't that overwhelming after all.

Eva Macias *CEO & Financial Expert, Eva Macias & Associates*

WHY BEING THE STRONG FRIEND IS OVERRATED

Join Priscilla as she discusses the concept of strength and resilience as it pertains to woman-identifying individuals, specifically Black, Indigenous, Asian, and Latinx bodies. She will also touch on the concept of weathering as well and mental health.

Priscilla O. Agyeman, MPH *CEO & Founder, Sadies Baddies™*

02 Breakout Panels

— 11:20 AM SUNDAY MORNING

01. HEALTH AND MEDICINE: ON THE FRONT LINES

Wendy Sue Swanson	Moderator <i>Chief Medical Officer, Spoonful One</i>
Madalyn Nguyen	<i>Resident Physician</i>
Dr. Ellen Lien	<i>Investigator, Regenerative Medicine. Associate Professor of Surgery, Keck</i>
Amanda Little-Richardson	<i>OB/GYN, starring in "Lenox Hill"</i>

02. AN IDEAL FUTURE: A DISCUSSION ABOUT INCLUSION, DIVERSITY, AND EQUITY

Anita Dashiell-Sparks	Moderator <i>Professor & Associate Dean of DEI, USC School of Dramatic Arts</i>
Dr. Kristen Liesch	<i>Co-Founder & Co-CEO, Tidal Equality</i>
Kathy Hannan	<i>Former National Managing Partner & Vice Chair, KPMG LLP</i>
Karen Brown	<i>Founder & Consultant, Bridge Arrow</i>

03. SOCIAL IMPACT: NOT WAITING ON THE WORLD TO CHANGE

Dimple Khatter	Moderator <i>Business Development Representative, Benevity</i>
Francesca Cavallo	<i>Founder & CEO, Undercats, Inc.</i>
Claire Coder	<i>Founder & CEO, Aunt Flow</i>
Cassie Fowler	<i>Chief People Officer, Pledge</i>

04. PIVOT TO PASSION: CHANGING CAREERS

Patty Dang	Moderator <i>Assistant Director, Viterbi Career Connections</i>
Sali Christeson	<i>Founder & CEO, Argent</i>
Eshita Kabra-Davies	<i>Founder, By Rotation</i>
Kim Malek	<i>Founder & CEO, Salt & Straw Ice Cream</i>

05. MENTAL HEALTH: IT'S NOT ALL IN YOUR HEAD

Dr. Ashley Uyeshiro Simon	Moderator <i>Associate Professor of Clinical Occupational Therapy, USC</i>
Amy Lee	<i>Youtuber & Influencer</i>
Dior Vargas	<i>Mental Health Activist</i>
Priscilla O. Agyeman, MPH	<i>CEO & Founder, Saddle Baddies™</i>

06. WHERE TECH MEETS BUSINESS

Riyana Chakraborty	Moderator <i>Strategic Account Manager, Bloomberg</i>
Tamara Hendricks	<i>Senior Customer Success Manager, LinkedIn</i>
Shreya Sudarshana	<i>Product Manager, Cameo</i>
Jessica Riemenschneider	<i>Marketing Associate, Alto</i>

07. THE FIRST BUT NOT THE LAST: WOMEN IN POLITICS

Francesca Reale	Moderator <i>Actress, "Stranger Things"</i>
Tara McGowan	<i>Founder & CEO, ACRONYM</i>
Amanda Litman	<i>Co-Founder & Executive Director, Run for Something</i>
Lubna Sebastian	<i>Former National Director of Students for Biden, Biden for President</i>
Liz Hart	<i>Deputy Social Secretary, The White House</i>

08. CREATIVE STRATEGIES: FROM PAPER TO POSSIBILITIES

Pauline Woodley	Moderator <i>Speakers Director, USC OWN IT</i>
J'Net Nguyen	<i>Creative Director</i>
Shannon Gabor	<i>Founder & Chief Creative Officer, Clever Creative</i>
Ali Kriegsmann	<i>Co-Founder & COO, Bulletin</i>
Peyton Dix	<i>Special Projects Editor, InStyle</i>

09. LEADERSHIP: BEYOND THE GLASS CEILING IN CORPORATE AMERICA

Shanique Bonelli-Moore	Moderator <i>Executive Director of Inclusion, United Talent Agency</i>
Jenna Johnson	<i>Head of Patagonia, Patagonia Inc.</i>
Nora Cummings	<i>Chief People Officer, FASHIONPHILE</i>
Stephanie Kaplan Lewis	<i>Co-Founder, CEO, & Editor-in-Chief, Her Campus Media</i>

10. MONEY MOVES: NAVIGATING THE FINANCE INDUSTRY

Adelaide Wong	Moderator <i>Financial Analyst, Hulu</i>
Anne-Victoire Auriault	<i>Program Trading Manager, Goldman Sachs</i>
Dianna Dai	<i>VP & Manager of Commercial Underwriting, Comerica Bank</i>
Vrinda Gupta	<i>Founder & CEO, Sequin</i>

11. ENGINEERING: KNOWING THE PROBLEM, FINDING THE SOLUTION

Andrea Armani	Moderator <i>Professor, USC Viterbi</i>
Ridhi Tariyal	<i>Co-Founder & CEO, NextGen Jane</i>
Belinda Runkle	<i>Director of Engineering, Google</i>
Rachel Morford	<i>Principal Director, The National Aerospace Corporation</i>

12. BEHIND THE SCENES: MAKING TV AND MOVIES HAPPEN

Modupe Thompson	Moderator <i>Writer's Assistant, HBO Max</i>
Janae Cannon	<i>Originals Creative Producer, Netflix</i>
Ashley Williams	<i>Television Producer</i>
Erica Huggins	<i>President, Fuzzy Door Entertainment</i>

13. THE FACES OF FASHION

Nikita Charuza	Moderator <i>Fashion Editor, POPSUGAR</i>
Lauren Chan	<i>Founder & CEO, Henning</i>
Alexandra O'Neill	<i>Founder & Designer, Markarian</i>
Hunter McGrady	<i>Founder, Designer, & Model, AllWorthy</i>

14. EMPOWERED WOMEN EMPOWER WOMEN: COMMUNITY BUILDING

Jamie Vinick	Moderator <i>Founder & President, The Women's Network</i>
Olivia DeRamus	<i>Founder & CEO, Restless Network</i>
Lauren Wong	<i>Co-Founder, Nice for What</i>
Kelsey Harkin	<i>Co-Founder, GRLSWIRL</i>

15. SUSTAINABILITY: NO PLANET B

Dr. Kelly Twomey Sanders	Moderator <i>Professor, USC Viterbi</i>
Ayesha Barenblat	<i>Founder & CEO, re/make</i>
AmyAnn Cadwell	<i>Co-Founder & CEO, The Good Trade</i>
Ellen Dux	<i>Associate Director, USC Office of Sustainability</i>

02 Breakout Panels

– 1:35 PM SUNDAY AFTERNOON

16. BRIEFLY SPEAKING: A LOOK AT CAREERS IN THE LEGAL SYSTEM

Lindsey Kaley	Moderator <i>Staff Attorney, ACLU</i>
Julia Alloggiamento	<i>Judge, Santa Clara County Superior Court</i>
Jennifer Justice	<i>Founder & CEO, The Justice Dept.</i>
Cindy Lopez	<i>Founder, Legal Education Access Pipeline</i>

17. WE'RE ALL IN THIS TOGETHER: CORPORATE SOCIAL RESPONSIBILITY

Nita Singh Kaushal	Moderator <i>Founder, Miss CEO</i>
Wendy Savage	<i>Director of Supply Chain Social Responsibility & Traceability, Patagonia</i>
Melissa Schiller	<i>Director of Community Relations, National Football League</i>
Sona Khosla	<i>Chief Impact Officer, Benevity, Inc.</i>

18. 501C3: GIVING BACK TO THE COMMUNITY

Michelle Chow	Moderator <i>Associate Director of Programs, USC Brittingham Social Enterprise Lab</i>
Catie Cummings	<i>Co-Founder, Water Drop LA</i>
Lee Raagas	<i>CEO, Skid Row Housing Trust</i>
Brittany Sinitch	<i>Founder & Educator, The Unbreakable Organization</i>

19. THE WORLD OF WELLNESS

Erica Wenger	Moderator <i>Teammate, Madefor & Founder, Mahkana</i>
Éva Goicochea	<i>Founder & CEO, Maude</i>
Brittney Winbush	<i>Founder & CEO, Alexandra Winbush</i>
Dr. Deepika Chopra	<i>OPTIMISM DOCTOR®; Founder, Things Are Looking Up; Host, Looking Up Podcast</i>

20. TECH FOR GOOD: THE DISRUPTORS AND INNOVATORS

Ghena Alhanaee	Moderator <i>PhD Student, USC Viterbi</i>
Anne Solmssen	<i>Co-Founder & CTO, Ethena</i>
Yael Swerdlow	<i>Founder & CEO, Maestro Games, SPC</i>
Laura McGee	<i>Founder & CEO, Diversio</i>

21. A CLOSER LOOK: WORKING WITH VISUAL MEDIUMS

Davina Wolter	Moderator <i>Professor, USC Iovine & Young Academy</i>
Ariel Irby	<i>Designer & Art Director; Founder, Mutual Feeling</i>
Jess Jacobs	<i>Feminist Artist, Activist & Philanthropist</i>
Pia Riverola	<i>Photographer</i>

22. EDUCATION: A PASSPORT TO THE FUTURE

Jane Kim	Moderator <i>Educator of the Deaf & Hard of Hearing</i>
Dr. Cristina de Jesus	<i>President & CEO, Green Dot Public Schools California</i>
Dr. Kimberly Johnson	<i>Administrator, Long Beach Unified School District</i>
Kristen DiCerbo	<i>Chief Learning Officer, Khan Academy</i>

23. VENTURE CAPITAL: GIRLS JUST WANNA HAVE FUNDS

Jenny Wang	Moderator <i>Investor, NEO</i>
Sarah Kunst	<i>Managing Director, Cleo Capital</i>
Sharon Vosmek	<i>CEO, Astia</i>
Pranavi Cheemakurti	<i>Venture Investor, Acceleprise VC</i>
Monica Dean	<i>Managing Director, USC Lloyd Greif Center for Entrepreneurial Studies</i>

24. FOUNDER HOUR

Abby Fifer Mandell	Moderator <i>Executive Director, USC Brittingham Social Enterprise Lab</i>
Jaime Schmidt	<i>Founder & CEO, Schmidt's Naturals</i>
Vanessa Dew	<i>Co-Founder & CSO, Health-Ade Kombucha</i>
Marisa Sinclair	<i>Co-Founder, Nice for What</i>

25. ACTIVISM: GETTING INTO GOOD TROUBLE

Angela Ferrell-Zabala	Moderator <i>Head of Movement Building, Everytown for Gun Safety</i>
Jazmine Wildcat	<i>Gun Control Activist; Ambassador, United National Indian Tribal Youth</i>
Tiana Mudzimurema	<i>Activist</i>
Melissa DePino	<i>Co-Founder, From Privilege to Progress</i>
Michelle Saahene	<i>Co-Founder, From Privilege to Progress</i>

26. LET'S GET LOUD: THE INS AND OUTS OF THE MUSIC INDUSTRY

Lauren Alvarez	Moderator <i>Audio Content Manager, Amazon Music</i>
Jamila Wright	<i>Black Music Digital Marketing Manager, Atlantic Records</i>
Marcie Allen	<i>President, MAC Presents</i>
Melanie Fiona	<i>Singer/Songwriter</i>
Pragathi Guruprasad	<i>Singer</i>

27. COMMUNICATIONS: THE POWER IN OUR VOICES

Elizabeth Luke	Moderator <i>Public Relations & Communications Manager, Pinterest</i>
Katie Montiel Vidaillet	<i>Director of Communications and PR, Gatorade & Propel</i>
Pi James	<i>Director, RALLY</i>
Stephanie Rudnick	<i>Head of PR and Communications, Angel City FC</i>

28. CONTENT CREATORS: BEYOND THE POST

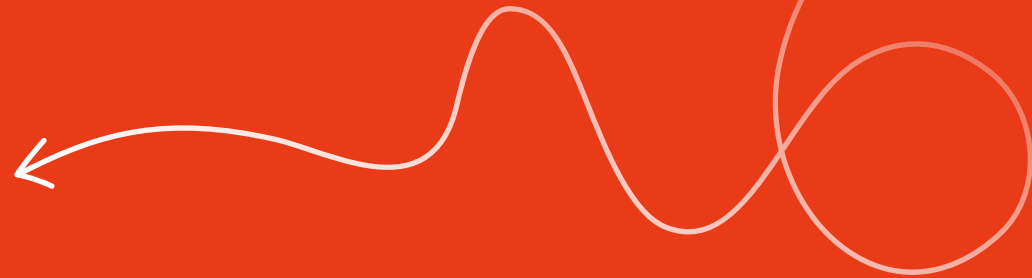
Trisha Batra	Moderator <i>Founder, South Asian Productions</i>
Coco Bassey	<i>Fashion Writer, Influencer, Content Creator</i>
Jazzmyne Jay	<i>Diversity and Inclusion Consultant, BuzzFeed</i>
Carla Prata	<i>Music Artist</i>

29. CASE STUDY: CAREERS IN CONSULTING

Maya Fine	Moderator <i>Incoming Associate, Boston Consulting Group</i>
Wendy Frank	<i>Principal, Deloitte</i>
Crystal Martin	<i>Software Developer & Consultant, Slalom</i>
Blair Troiano	<i>Principal, PwC</i>

You've Got Swag (Bag)!

USC OWN IT is proud to partner with the following influential brands and women-owned businesses to offer our attendees exclusive discounts. While we can't be in person this year, we hope these partnerships help you discover new brands and products that you'll love.



**OWNIT2021 15% OFF SITEWIDE.
EXPIRES JUNE 1, 2021.**

Cute + ethical + affordable gifts and accessories, sustainably made by talented fair trade artisan partners around the globe. We're on a mission to create a world where women feel safe, valued, and respected by investing in women and creating pieces you can be proud to wear.



OWNIT, 20% OFF THROUGH MAY 31, 2021

Personal hygiene products should be as good for you as they are for the environment. PiperWai uses the best ingredients sourced from nature to make sustainable personal care products that actually work!

DAGNE DOVER

OWNIT20 VALID FROM APRIL 11 THROUGH APRIL 30TH. IT IS ONLY VALID ON FULL PRICE ITEMS.

Dagne Dover creates problem-solving bags - for all the badass, problem-solving humans out there. Bags that keep up, stay organized, and look good doing it.



**OWNIT10 FOR 10% OFF -
APRIL 11- APRIL 30**

Zero Waste Store is your one stop shop for low waste, sustainable products; Proud member of 1% For the Planet; We package & ship with the planet in mind, using only 100% zero waste and plastic free materials.

brunchwork

USCOWNIT EACH USC CONFERENCE ATTENDEE WILL BE ABLE TO ATTEND 2 COMPLIMENTARY BRUNCHWORK WORKSHOPS. ACTIVE AS OF APRIL 10TH

Modern business education. The brunchwork Business Intensive is the best way to develop your business acumen and grow your network.

<https://www.eventbrite.com/o/brunchwork-30426521112>



OWNITCASS 20% OFF THROUGH 4/16/21

A line of luxury leather accessories that's 100% Californian in design, artisanship and attitude. Rugged and refined. Glamorous and gritty. Structured and sensuous. Designed for life, with timeless style and impeccable quality.

STARFISH PROJECT WEAR HOPE, GIVE HOPE

USCOWNIT\$10 FOR \$10 OFF EACH ORDER (1 USE PER CUSTOMER), EXPIRES ON APRIL 17, 2021

We are a Social Enterprise with a Holistic Care Program that cares for women escaping human trafficking and exploitation in Asia. At Starfish Project women and girls experience freedom, establish independence and develop careers. We have employed and trained over 150 women and served thousands more through our community outreach.



**BQKKRMSLT040821
EXPIRES AUG 1, 2021**

Fast, Approachable, Collaborative Wireframing.

<https://balsamiq.com/wireframes/cloud/sales/promo/>



ALTO

OWNIT WILL GIVE ATTENDEES \$10 OFF THEIR FIRST 2 RIDES WITH ALTO

Alto is the first employee-based, on-demand rideshare company re-thinking a traditionally inconsistent, gig-based industry. By hiring vetted, professional drivers and managing a dedicated fleet of 5-star crash rated vehicles, Alto offers the safest, most

consistent, and most personalized passenger experience on the market today. Alto is currently available in Los Angeles, Dallas, and Houston; for more information, visit www.ridealto.com.



OWNIT FOR 20% ANY PURCHASE! EXPIRES 5/1/21

Knock Knock is an independent maker of clever gifts, books, and whatever else we can think up. Our mission is to bring humor, creativity, and smarts to everyday life. Knock Knock's crackerjack in-house team

creates products and develops books from the ground up. Put the fun in functional with Knock Knock stuff. Shop now at knockknockstuff.com!



OWNIT20 FOR 20% OFF

A community based in body love & inclusion for all. The "universal nude" (beige) marketed as the industry standard for decades does a shockingly poor job of working for all women's skin tones. While there are tons of reasons why this practice is

wrong that we could spend lifetimes exploring, we'd rather learn from other's mistakes and create a new paradigm acknowledging all women's skin colors and body types. Finally, there's a nude shade bra for every woman on earth.



USC FOR 15% OFF

Sustainabar is a female-owned company that makes zero-waste of household goods, including shampoo, conditioner, lotion, shaving pucks and dish soap. Started by a mom (a fellow Trojan!) and her two adolescent daughters

in Albany, CA, who love nature and wanted to do something to help the planet. Our motto: "Sustainabar: Saving the Earth, One Bar at a Time."



OWNIT50 50% OFF ONE MONTH OF Y7 ONLINE. REDEEMABLE FROM APRIL 10TH - JUNE 10TH

Flow on your own - anywhere, any-time. Access unlimited Y7 flows and weekly live stream classes from your favorite Y7 instructors. With custom playlists for each flow and new videos added each week you can

get the signature Y7 experience wherever you may be.



OWNIT FOR 20% OFF ANY PURCHASE! EXPIRES 5/1/21

Founded in January 2013 by writer and illustrator [Emily McDowell](#), Em & Friends makes products that speak to the human condition with honesty, humor, and heart. Our cards are designed for the relationships

we really have, and our mission is to help people connect when they're not sure what to say. Shop now at emandfriends.com!



USCOWNIT2021 \$25 OFF (1) WEEKLY 2021 ANNUAL PLANNER OF YOUR CHOICE. WHILE SUPPLIES LAST. LIMIT ONE USE PER CUSTOMER. OFFER VALID THROUGH 4/30/21 FOR THE FIRST 800 CUSTOMERS.

Passion Planner is a paper life coach that helps people who are feeling lost, directionless and overwhelmed

get out of their ruts by helping them create a step-by-step game plan to define where they want to go, break their goals into smaller steps, and take action every day.



OWNIT21 FOR 30% OFF FROM APRIL 10TH - APRIL 24TH

DIME Beauty was founded by Baylee Relf, who as a master esthetician, saw a need for clean products that actually worked but didn't cost as much as medical-grade products. So she set out to make clean, affordable skincare & beauty products that

everyone could experience without breaking the bank.



OWNIT15 FOR 15% OFF YOUR ENTIRE PURCHASE - GOOD FOR THE ENTIRE MONTH OF APRIL!

The Outrage is a hub for activism - we leverage the power of community and fashion to mobilize our growing network of activists to shift the political landscape of our country and change the world we live in. We

donate with EVERY. SINGLE. PURCHASE. to progressive organizations and partner directly with non-profits and social movements to outfit the resistance.



HATCH TRIBE*

OWNIT EXPIRES 4/30/21

Learn how to attract your ideal audience & nurture them into future paying clients with the Capture + Convert. This step-by-step course will teach you how to build a Lead Magnet Marketing Funnel to grow

your email list & foster sales. Get free access to the course at www.hatchtribe.com/capture-convert. Hatch Tribe empowers women entrepreneurs to build purposeful, profitable, and sustainable businesses.



Good news is on the way!

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Every month during your subscription, you'll get a new digital issue of the Goonewspaper — a newspaper filled with good news. Inside, you'll read about people who are making a difference in the world, and discover simple ways you can get involved and do good!

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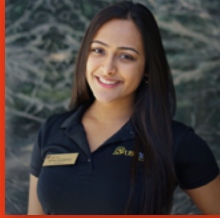
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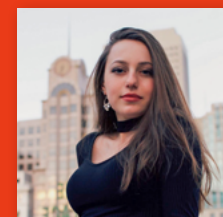
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USC OWN IT strives to serve the next generation of female and non-binary leaders by helping students build representative networks and access opportunities.

Our summit addresses the lack of gender equity in schools, the workforce, and society by uplifting marginalized voices, celebrating unconventional paths, and responding to societal needs. We form partnerships at the USC, local, and national level to scale our impact and diversify our reach.



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